

# PRESS RELEASE

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## **Midland Pacific Homes' Dennis Moresco Inducted Into California Builder Hall of Fame**

Atascadero, CA -- Midland Pacific Homes Founder/CEO/President, Dennis Moresco, was recently awarded an exceptional state-wide honor by being inducted into the California Building Industry Foundation's (CBIF) Hall of Fame.

Honorees were recognized at a black-tie event at the Westin St. Francis Hotel in San Francisco on Tuesday, May 31, 2005. Now in its 21<sup>st</sup> year, the CBIF Hall of Fame is comprised of 153 men and women whose contributions have resulted in the long-term advancement of the home building, construction, development, marketing, finance or related services within the building industry in California. Honorees are also involved in public service, civic, social and philanthropic organizations in their communities.

"I never thought that a small builder from Atascadero would receive statewide recognition from his peers," said Moresco about his induction. "I am gratified and humbled by this award."

Dennis Moresco has lived and worked in the county since 1975, when he received his degree in Architecture from Cal Poly in San Luis Obispo. He owns Midland Pacific Homes with his wife, Patty. The two also co-founded the charitable Midland Pacific Foundation in 2004.

Midland Pacific Homes has built approximately 800 homes in San Luis Obispo County and the Central Valley. Their current projects include Ventana, Del Oro and River View in Paso Robles, Mission Heights in San Miguel, and The Colony at Apple Valley in Atascadero.

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